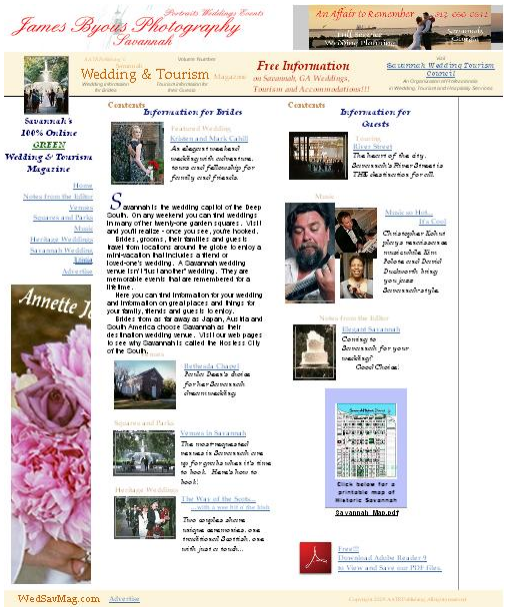
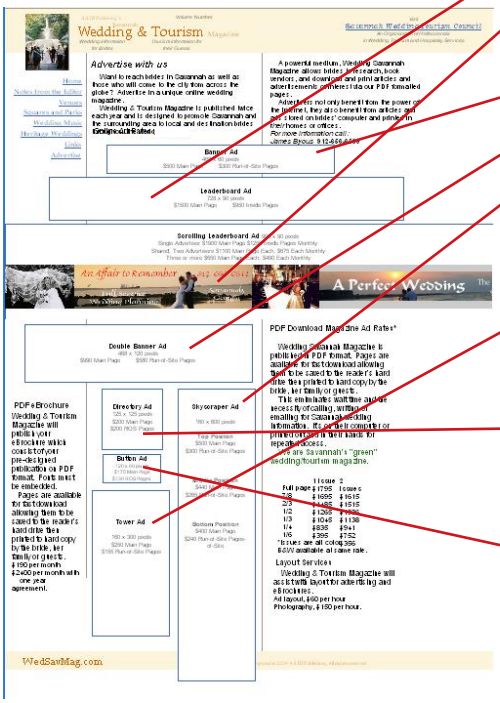
Advertising Information

Savannah's only "green" 100% online magazine serving the wedding, tourism and hospitality industries.





Savannah Tourism & AATR Wedding Magazines

www.WedSavMag.com

We are Savannah's only "green" online magazines for the destination wedding and tourism market in Savannah. Want to reach brides in Savannah as well as those who will come to the city from across the globe? Advertise in a unique online wedding magazine.

AATR Wedding & Savannah Tourism Magazines are published twice each year and are designed to promote Savannah and the surrounding area to local and destination brides throughout the world.

Powerful mediums, these Savannah centered magazines allow brides and tourists to research, book vendors, and download and print articles and advertisements of interest via our PDF formatted pages.

Advertisers not only benefit from the power of the internet, they also benefit from articles and ads stored on readers' computers and printed in their homes or offices.

For more information call:

James Byous 912-656-6539 or Becky Byous 912-656-6541

Leaderboard Ads

We offer several ad spaces for your budget including two types of leaderboard ads; stationary and scrolling. Each are located directly above or below the page head. These features insure maximum visibility for your message with their 728x60 pixels space. Quarterly rates for space are:

Stationary Leaderboard $1500 Main Page, $950 Run-of-Site Pages Quarterly.

Scrolling Leaderboard Single Advertiser $1900 Main Page $1250 Inside Pages
Shared, Two Advertisers $1100 Main Page Each, $675 Each
Three or more $650 Main Page Each, $490 Each, Quarterly.

Banner Ad 468 x 60 pixels $500 Main Page, $300 Run-of-Site Pages, Quarterly

Double Banner Ad 468 x 120 pixels $990 Main Page, $580 ROS Pages, Quarterly

Skyscraper Ad 160 x 600 pixels

Top Positon	Middle Position	Bottom Position
$500 Main Page	$440 Main Page	$400 Main Page
$300 Run-of-Site Pages	$265 Run-of-Site Pages	$240 Run-of-Site Pages-of-Site

Tower Ad
160 x 300 pixels
$250 Main Page
$155 Run-of-Site Pages

Directory Ad
125 x 125 pixels
$200 Main Page
$140 ROS Pages

Button Ad
120 x 60 pixels
$175 Main Page
$130 ROS Pages

Leaderboard Ads

For Banner or Leaderboard Ads with agreement of six months or more, photography and ad layout is included in price. For smaller ads, layout is included in price. For six month full payment deduct 10% off of regular rates. For one year full payment, deduct 15% off of regular rates.
These discounts are not available for any other negotiated or reduced rates. All ads include link to your website.

PDF eBrochure*

Wedding & Tourism Magazine will publish your eBrochure which consists of your pre-designed publication on PDF format. Fonts must be embedded.

Pages are available for fast download allowing them to be saved to the reader's hard drive then printed to hard copy by the bride, her family or guests.

$190 per month
$171 per month one-year full-payment agreement.
Layout services for eBrochure, $60 per hour
Photography for eBrochure, $150 per hour.

*AATR Publishing retains all rights for ad layout and photos created by our staff.

Our Pages and Readers

Our main page, shown at the top of this page, is designed with two sections. One to direct brides to the articles created just for the bride, another to guide their guests to stories and information for them. With destination brides are their families and friends who, by default, are automatic tourists. They use Savannah's rooms, enjoy our restaurants, purchase our goods and take our tours.